

# Spring Grove Area Chamber of Commerce

## Board Meeting Minutes

### Wednesday, February 24, 2021

In Attendance: Laura Becker, Tammy Miller, Ron Ferrence, Sarah Zumbrum, Rebecca Ream, Gabriela Calugar, and Kim Hackett

#### Committee Reports

**Marketing Committee:** Membership brochure finished and reviewed at the meeting. Quarterly newsletter was emailed and will be published by Ashley Bailey. Events and seminars will be advertised when scheduled.

**Membership Committee:** Tammy has several guests for the membership meeting including Flo Ford, Manager Jackson Township and Stacey Gingerich. Adam Marsh from Ledge Inc. will be attending as well. Applications have been provided to prospective members.

**Program Committee:** Ron created google docs for the Board to stay apprised of speakers. He is working with Windy Hill and Spring Grove Parks & Rec. for future programs as well as several other speakers. Please email or call Ron with ideas.

**Social Committee:** Rebecca is working on our winery “tour” as well as other ideas for the Fall. Windy Hill is hosting an open house in the Fall. Glatco may also have a Business After Hours once their new lobby and remodeling is completed. Board discussion centered around having quarterly “events/socials”. Ideas included Hidden Valley floral class; Ski Roundtop night.

**Finance Committee:** Gabriela suggested a brief review of our financials at each meeting. She and Kim will be meeting to review the roles and responsibilities of the Finance Chair.

#### New Business and review of events

- Potential committee members: Reona from Glatco for Finance; Melissa Fowble and Dean Shearer - Social or Marketing; Derek from Doceo also interested in a committee.
- Scholarships
  - Laura opened discussion for the scholarship application and review process. In the past we had three members on the committee. Gabriela and Tammy offered to help as needed with contacting the school and reviewing applications. Tammy discussed the VNA process and format. Committee members for reviewing applications determined to be Bill Bowker, Rebecca Ream, and Gabriela Calugar.

- Meeting format was reviewed for 2021. Each meeting we will have a greeter and sign in sheet at the entrance. The idea of the “Spotlight” speaker was discussed, and we will initiate this moving forward as meeting attendance increases. There was also continued discussion regarding a change in the meeting time a few times each year as many members cannot attend the morning meetings.

The meeting was adjourned with a motion by Laura, second by Sarah.

Notes submitted by Kim Hackett

**Next Meeting: March 24<sup>th</sup> at 8:00 am at the Borough office**